Warm Intro Toolkit: free sample

Three scripts from the full toolkit. Edit the [brackets].

1. Ask a mutual contact

Hi [Name], I'm looking to connect with [Person] at [Company] about [topic]. I think we could help each other because [reason]. Would you be comfortable introducing us? A short forwardable note is below. No pressure if it's not a fit.

2. Forwardable blurb

[Person], meet [Your name]. [They] [specific one-line credibility]. They're interested in [topic] and I thought of you because [reason]. I'll let you two take it from here.

3. Thank-you after the intro

Thank you for introducing me to [Person]. We're speaking on [date]. I'll let you know how it goes and I'm glad to return the favor.